



Outstanding Pilot Club Visibility Award

The Outstanding Pilot Club Visibility Award recognizes clubs for outstanding visibility. Three awards are given, based on club size. They are: Silver (25 or fewer dues paying members), Green (26-40 dues paying members), Gold (41 or more dues paying members). Any Pilot or Club may submit an entry for this award.

Requirements:

The nominated club shall be current in all PI obligations, both financial and procedural as defined in the Pilot International Bylaws and Policies.

Winning clubs may be asked to contribute to the presentation of a workshop at the upcoming Pilot International Annual Convention & Leadership Conference or prepare a Webinar. Preparations should be made, and the winning clubs will be notified in this respect by June 1.

A slideshow or video is encouraged but not required as a means for submitting the required documentation. Entries must be typed and limited to no more than 500 words.

Entries must be submitted electronically by May 15 and may include documentation from May 1 of the previous Pilot year through April 30 of the current Pilot year. Submit your entry to clubservices@pilothonline.org.

Determination of the recipient will be made by an Awards Committee appointed by the Pilot International President and approved by the Executive Committee. The award will be given annually only if qualified applicants meet the stipulated criteria.

Please complete the following entry form which is required to accompany the submission.

Name of the Nominated Club: _____ District _____

Club President (for year of club visibility reported): _____

Number of Dues Paying Members: _____

Name of Pilot or Pilot Club Submitting this Nomination: _____

Address: _____

Phone: _____ Email: _____

NOMINATED CLUB MUST INCLUDE THE FOLLOWING INFORMATION:

Number of volunteer hours by club members as submitted to PI website: _____

Check the following ways in which your club provides visibility:

_____ Facebook Page Link: _____

_____ Club Website: Link: _____

_____ Newspaper Articles: Number of articles published: _____ (include all). Number of press releases: _____ (include a sample).

_____ Ads published: Number of ads published: _____ (include a sample)

_____ Television coverage: Number of times you had television coverage:
Link: _____
Describe: _____

_____ Club communication (newsletter, email): Number per year: _____ (include a sample).

_____ Promotional materials for fundraisers: Number: _____ (include a sample).

_____ Club promotional flyers/brochures: Number: _____ (include a sample).

_____ Other: You Tube, Instagram, twitter, Pinterest, etc.) _____

_____ PowerPoint/Video

_____ Typed documentation not to exceed 500 words included.

(Revised September 2022)

**Outstanding Pilot Club Visibility Award
Awards Jury Point System**

Name of the Nominee: _____

Name of Nominee's Club: _____ District _____

Facebook Page or Club Website _____ 10 points

Newspaper Article(s): _____ 5 points each (limited to 15 points maximum)

Club Communication (newsletter, email): _____ 5 points

TV or Media Coverage: _____ 5 points each (limited to 15 points maximum)

Promotional Materials for Fundraisers/Projects: _____ 5 points

Club Promotional Flyers/Brochures Presentation: _____ 1-5 points

Other (Twitter, Pinterest, etc.): _____ 1-5 points

Slideshow, video, or report should be scored based on overall; content, presentation style and success in portraying club visibility.

_____ PowerPoint/Video: _____ 1-10 points

_____ Typed documentation: _____ 1-10 points

Total Points: _____

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