



2021 Pilot International Convention Raising Funds for the Future – Innovative Ideas 21 fundraisers - plus more

Proven Success – Oldies but Goodies

Club Name Pilot Club and District Pilot Club of Great Bend Kansas– Heartland District

of Active Members 36

New or established fundraiser? Established – We were chartered on Dec. 6th, 1987- That spring was our clubs first geranium sales event, we sold 1600 geraniums and met our budget needs. Selling for 33 years.

Name of Fundraiser- Pilot Club Geranium Sale

Brief Description of Fundraiser

Members take pre-orders for baskets and plants

Baskets we charge \$18.00 and we pay 11.22

Plants we charge \$4.25 and we pay \$3.27

Citrosa we charge \$8.50 and we pay \$ 6.22

Plants are delivered to a central location in town (Rosewood Services annex) on a specified day

Geraniums are sorted according to Pilot member’s sales.

Pilot’s members deliver their orders.

If there are any left over, a designated Pilot member takes them home until they are all sold

Frequently there are none remaining

Net Profit \$2,500 – \$4000. Varies from year to year –2021 was a challenging year, a late freeze damaged the stock at the local greenhouse and our order was limited and we sold all available in short amount of time but could have likely sold 1000 more plants if available.

Expenses wholesale cost of the basket or plant.

Our location for distribution is donated to use by a local business on the day we DELIVER- and have “friends” of Pilot who also give of their time (Co-Pilots) and help with plant sorting and delivery

How was it advertised or promoted? After 33 years the community is well aware of our sales in the Spring.

In recent years we have sponsored a chamber coffee and promoted our Geranium Sales and PILOT service and membership.

Our member’s actively contact a client list from previous years and we use Facebook and email.

Any additional information- We have a committee under the Fundraising Division that leads utilizing the past processes and experience of our members and leaders.

Name Pilot Club and District Pilot Club of Dallas- Texas District

Of Active Members 18 active

New or established fundraiser Established – 40 years

Name of Fundraiser- Pecan Sales

We sold 3,600 pounds of new crop pecans, from Green Tree Pecan Co. which is a Texas Co. with Texas grown pecans.

They place label with club name and contact information on each bag.

We charge \$12 a pound and only sell halves and pieces (no chocolate, glazed or flavored)

Start our sales first week of October and were sold out before Thanksgiving.

Normally we sell thru December for the late buyers, but with COVID and so many people working from home, we opted to stop at the 3600 pounds.

In 2019 we sold 4200 lbs.

We leave cases at businesses of individuals we know personally who sell for us, hairdressers, Bank of America, etc.

Pilot Club members from other clubs buy from us (approximately 6 – 8 cases), we also sell at Fall Council.

Husbands with trucks drive to Corsicana, TX to pick the order up, so we don't pay shipping charge.

Normally have 2 or 3 pick-ups

3 members coordinate the distribution of orders in their region of Dallas.

Members typically pick up their pecans at our October meeting.

Expenses cost \$8.75 /1 lb. bag

Net Profit \$11,700

How was it advertised or promoted? Mainly word of mouth, repeat customers, use club brochure when distributing.

Any additional information Each time we sell an order of Pecans, they buy more the next year, as the pecan sells itself- such good quality.

Club Name Pilot Club and District Morgan County – Alabama District

of Members 44

New or established fundraiser? Established # of years 4 years, unable to host the last 2 years

Name of Fundraiser- *Ooh La La Spring Fashion Show*

Brief Description of Fundraiser

* Held on the 4th Wednesday in April on Administrative Professionals Day at the Doubletree by Hilton Riverfront in Decatur, AL.

*Tickets are \$40 and include the fashion show, lunch, shopping at the Marketplace, Silent Auction and a chance to win a door prize.

* We have grown to over 250 attendees.

* We secure sponsors and the monetary values are \$500-, \$1,000 - and \$1,500.

*We generally have about 15 sponsors, most are \$500 sponsors.

*We open Marketplace from 10 – 11:45 AM with tables set up in the Atrium with about 25 local vendors, we charge rent of \$100 – \$125 depending on the size of the booth. Attendees can shop for items such as jewelry, home decor, art, beauty products, home products, candles, crafts, etc.

*There is also a silent auction that you can bid on items.

*In the ballroom, we usually have about 33 tables of 8 to decorate with centerpieces, made by our Decoration Committee for a minimal cost for supplies.

*The Program begins at 12 noon. After a delicious hot lunch of meat, 2 vegetables, salad, dessert and tea, the fashion show is proudly presented by a local boutique that we switch up every year.

*We have approximately 100 door prizes that we give out each year, drawing several times during the program. Prizes have a value of around \$25-30 each and are donated by local businesses and Pilots.

*At the conclusion of the show, the vendors that have booths with drawings announce their recipients, and Silent Auction Winners are announced

*After the show, the Marketplace re-opens for about an hour

Expenses- cost of the meal which is usually around \$18 per guest

Net Profit The last two fashion shows, 2019 and 2018 netted us a profit of \$14,500, which is enough to cover all of our projects,

How was it advertised or promoted? We have a member who has a talk show on a local TV station and we go on her show to talk about the upcoming fashion show and promote it. Tickets can be purchased at the TV Station, Gloria's Good Health, and the Boutique doing the show or any Pilot member. We post flyers, post on our club Facebook page and our individual member pages

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Partner Up or Piggyback off existing event

Club Name Pilot Club and District- PC of Jones Co. – Georgia District

of Members 39

New or established fundraiser? Established – 3 years

Name of Fundraiser *Touch-A-Truck*

Brief Description of Fundraiser

Our Club co-sponsored this event along with the Jones County Sheriff's Department.

The Sheriff's Department got the various vehicles for participation.

Club printed flyers and placed them around town for this event and the club also printed the admission tickets.

Event was held on the grounds of our Jones County Law Enforcement/Sheriff Department.

Admission price was \$5.00 and food was available for purchase.

We sold the food- Plates were \$5 & included a drink. Drinks were also sold separately for \$1, and desserts were available for \$1 and \$2.

It is a fun and educational event for children and adults to wander, take pictures, climb into vehicles and talk to individuals who brought the variety of transportation vehicles.

There were cement trucks, antique cars, fire trucks, dump trucks, tractors, trucks, and a wide variety of other vehicles.

We plan to repeat this fundraiser again in September.

Expenses \$150

Net Profit *Ticket Sales \$2440, Food Sales \$700, TOTAL profit of \$3,100*

How was it advertised or promoted?

Flyers in businesses and schools,

Banners and signs around town and on the grounds of the Law Enforcement Center

Facebook

Any additional information

Great visibility for our club and the event

WDEN radio of Macon was live last year at the event, I was asked to talk about it & invite people to come,

Newspaper coverage with pictures and article

Pilot Club and District Pilot club of Albuquerque – Southwest District

of Active Members 7

New or established fundraiser? Established

Name of Fundraiser- *Furniture Raffle*

Brief Description of Fundraiser

We partnered with the Gynecological Cancer Awareness Project (GCAP) in 2018 and 2019 by selling raffle tickets for a beautiful, handcrafted piece of furniture and other items.

This joint effort was a great way to raise funds for both organizations.

The cost of each raffle ticket was \$20 and approximately \$5000 was raised.

Proceeds for each organization was approximately \$2500 each

Net Profit \$2,500

Expenses paid by the partner organization

How was it advertised or promoted? Social Media and contacts of both groups

Club Name Pilot Club and District: Pilot Club of Moline – Midwest District

of Members 18

New or established fundraiser? Established # of years 5

Name of Fundraiser- *Birdies for Charity- John Deere Classic Golf Tournament*

Brief Description of Fundraiser: The Pilot Club of Moline is fortunate to be located in a community that hosts a PGA Tournament each summer--the John Deere Classic, hosted by Deere and Company headquartered in Moline, Illinois.

Through the tournament funds are raised for non-profits who are 501(c) (3) status through the program called "Birdies for Charity."

A person guesses the number of birdies made throughout the entire tournament or makes a one-time cash pledge to the charity of their choice.

After the tournament is over, funds are distributed to each charity according to the pledges received with the addition of a minimum of 5% bonus payment.

In some years the bonus amount has been as much as 10%.

Pilot Club of Moline has been participating in this event for several years and generally receives around \$2,500 in pledges and a minimum of \$125 in bonus payments.

Net Profit \$2,500

Expenses 0- All materials provided or done online.

How was it advertised or promoted? Email, Facebook, Word of Mouth.

Any additional information: This is a well-known fundraiser throughout the community. We have started to get our own following by telling our story on social media and hope to continue to grow it over the next several years

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FUNraising with FOOD

Club Name Pilot Club and District PC of Cleveland County– North Carolina

of Club Members 12

New or established fundraiser? Established – 25 year

Name of Fundraiser- selling *Homemade Cheeseballs*

Brief Description of Fundraiser

The Pilot Club of Cleveland County have been selling homemade Cheese balls for 25 years

Take preorders starting November 1st

Sell them for \$8 each

We make 3 different Kinds (Cheddar Cheese, Orange Date and Blue Cheese)

We assemble them about 2 weeks before Christmas

Club member’s church allows us to set up assembly line in dining hall at no charge

Have 3 assembly lines, one measures the ingredients, others hand mix and roll them then pass on to 3rd line who roll in pecan meal, wrap, and bag and label them.

Invite our friend and family to help, sometimes Pilots from surrounding clubs assist.

We have 12 members but normally have about 20 –24 total volunteers

It takes about 3.5 hours to make 700+ cheeseballs on a Saturday morning

They are great for Holiday gatherings or as a gift – cheeseball & a box of crackers for child’s teacher or for neighbors.

Expenses average cost of supplies per ball is \$2.54

Net Profit \$5.46 per ball and in 2019 sold 734 balls for a profit of \$4007

How was it advertised or promoted? Word of mouth at our local Adult Daycare Facility

Any additional information we have also had success selling them the week before March Madness (the Final Four NCAA college Basketball games)

Club Name Pilot Club and District PC of Greensboro– North Carolina

of Club Members 6

New or established fundraiser? Established – 8 years

Name of Fundraiser- selling *Cheeseballs*

Brief Description of Fundraiser

The Pilot Club of Greensboro have been selling homemade Cheese balls for 8 years.

We have built the number we sell up during the years, and sold a little over 300 the year before last.

We make 4 different Kinds (Garlic Cheddar, Buffalo Chicken Ranch, Port Wine Cranberry, and Orange Date Nut which is a desert one that goes great on Vanilla Wafers)

They are wrapped in plastic wrap and put in a plastic container with a label on top identifying what kind it is Sell them for \$10 each.

A member shops and buys the supplies ahead of time

It takes us around 5 hours on Friday and 4 hours on Saturday to assemble them at a church.

We make a donation to the church and give the staff cheese balls!

We do them right before Thanksgiving and they freeze well.

Net Profit \$2,000 – \$3,000

Expenses \$150 Donation to church. Supplies average \$800, most of the cost is donated

How was it advertised or promoted?

No longer have to advertise, everyone “reminds” them that it is time for their cheeseballs

Club Name Pilot Club and District PC of Carrollton – Georgia District

of Active Members 17

New or established fundraiser? New

Name of Fundraiser- *Beef Raffle*

Brief Description of Fundraiser

Fall of 2020

Sold tickets for \$25 each for 250 lbs. of ground beef (local grass-finished and donated by a member).

Had a 2-month selling period in the fall- 200 tickets maximum for sale.

Accepted cash, checks, and credit cards via Pay Pal

One winner, drawing was held Nov. 1st, meat was available by end of month

The County Commission Chair drew the winning ticket- got Media coverage.

Meat was frozen in 1-lb. packs for pick up or negotiated delivery.

Expenses: No expenses, club member printed the 200 tickets at no cost to club

Net Profit: \$ 4,650.

How was it advertised or promoted?

Personal contacts through email, texts, phone calls, Facebook, and other Social Media.

We also used the local paper's free listing of events and non-profit fundraisers.

Any additional information: Easy to do; we plan to repeat again this coming year.

Club Name Pilot Club and District **Pilot Club West Point – Mississippi District**

of Members **10**

New or established fundraiser? **Established – 18 – 20 years**

Name of Fundraiser- ***Grocery Grab***

Brief Description of Fundraiser – **We sell tickets outside our local privately owned supermarket every weekend in November, up until the Saturday prior to Thanksgiving**

Members also sell wherever they are, work, school, church, etc.

Each ticket for our Grocery Grab is \$1 or 6 for \$5

Winner does not have to be present to win.

Winner wins \$200 worth of Groceries and has just 2 minutes to grab them on a Saturday or Sunday before the store opens

We place baskets at the front of each aisle and winner runs up and down the aisle grabbing for groceries until time is up.

They can choose any items in the store; however there is a \$50 limit on Meat.

If the winner grabs more than \$200, they have the choice to pay the amount over \$200 or put items back.

We have had winners donate to the local animal shelter or our local Children’s Home

Expenses: Club pay the \$200 grocery bill out of funds collected

Net Profit: average profit is \$1,500 – \$3,000

How was it promoted or advertised- Social Media, Facebook page, Flyers at local business.

We have done it for so long, we are generally looked for each year.

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Club Name Pilot Club and District **Pilot Scholarship House Foundation- Florida District**

of Members **9 Board members**

New or established fundraiser? **New**

Name of Fundraiser- ***Pies for Pilot***

Brief Description of Fundraiser -

Created a Fundraiser on Facebook

Shared on the District Facebook and our personal social medial pages

For every \$100 each board member raises they will receive a pie in the face.

Each board member set a goal of how much money they thought could raise

Donors and friends could track and see how close each Pilot was to reaching their goal

Several of our board members increased their goal once they attained their original goal

Friends, family and Pilots keep donating because they wanted to see the board member “take a pie”

At the conclusion of the campaign, each Pilot videoed and posted their self, having pies shoved in their face

Net Profit \$6,900

Expenses no expenses to the Scholarship Foundation, Board members assumed the cost of the pies

How was it advertised or promoted? Facebook, emails

Additional Information It was a Fun and easy way to raise Funds

Our donors got a kick out of seeing their friends “take pies”

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Breakfast, Lunch, Tea Time or Dinner

Club Name Pilot Club and District **Pilot Club of Andalusia – Alabama District**

of Members **39**

New or established fundraiser? **Established – over 50 years**

Name of Fundraiser- ***Pancake Day***

Brief Description of Fundraiser

Held the 1st Saturday in December at the Kiwanis Community Center

We partner with BPW club, they rent booths and have an Arts and Craft fair at the same facility

We split the \$750 rent and there is no admission

Presell meal tickets or sell at door for \$7 each

We offer dine-in or take-out

Average 1200 meals per year (sold almost 1000 with the pandemic in 2020)

Also sell ads for our placemats for \$50 each

A local packing shipping company trades out the printing of placemats for free ad space

It takes our whole club, with the help of our Anchors to pull this off.

Expenses- Groceries and 1/2 the rent run about \$3,200 each year

Net Profit- \$6,700

How was it advertised or promoted? Our town enjoys this event and looks forward to it each year.

Club Name Pilot Club and District **Sunshine Pilot Club of Nassau - Bahamas District**

of Members **33**

New or established fundraiser? **Established – 3 years**

Name of Fundraiser- **Healthy Lunch**

Brief Description of Fundraiser

Sold 208 Healthy Lunches @ \$12 each or \$15 for Combo plate.

Donation of items were received from Club members.

Meal preparation started at 7 A.M. in Church Kitchen of one of our members.

Because of the COVID pandemic, strict social distancing was followed.

Menu consisted of:

Pasta Salad

Mixed Greens Salad

A choice of Tuna Salad, Chicken Salad or Crab Salad; or a combination of 2

Dinner Roll

Meals were collected (picked-up), some were delivered

We received Good reports & feedback, “the food was delicious”

Team work was amazing and made everything go well

Expenses \$581 - groceries

Net Profit \$2665

How was it advertised or promoted? Facebook, WhatsApp, word of mouth, tickets were printed and sold in advance or when meal collected (picked-up)

Any additional information: When planning it is important to prepare for at least 20% more than actual tickets sold.

Club Name Pilot Club and District **Pilot Club of the Halifax Area – Florida District**

of Active Members **23**

New or established fundraiser? **Established – over 20 years**

Name of Fundraiser- **Mingle & Jingle**

Held the 1st Saturday in December from 1-4 pm to “kick-off” the Holiday month.

Held at local Church’s Social Hall which is already decorated with Garland and huge Christmas tree.

Members volunteer to decorate a round table of 8 (max of 16 Tables) every table looks different

Members sell tickets to friends and family

Members prepare finger foods and desserts at home and bring the day of event

Offer Mimosas, Punch, Coffee and hot Tea

Known for our raffle baskets – Minimum of 30 (tickets 3 for \$5 or 15 for \$20)

3 Large raffle items (\$100 CASH) – (\$5 for 1 ticket or \$20 for 15 tickets)

Entertainment – new entertainer each year.

Expenses \$250 Room rental to church, \$150 Room maintenance (set-up and breakdown of tables & chairs), \$200 entertainment TOTAL \$600

Net Profit 2019 – \$2500 ticket sales, \$1,385 in Basket Raffles, \$765 in Large Item Raffle, \$100 donation TOTAL Profit \$4,165

How was it advertised or promoted? Word of mouth, Social media, Florida District Fall Council, repeat attendees

Any additional information: It's an afternoon of FUN, Food and Fellowship,

Club Name and District Mannford Pilot Club (Oklahoma) – Heartland District

of active Members - 7 active members and 3 emeritus

New or established fundraiser? New # of years only once- due to Covid last year

Name of Fundraiser: *Daddy Daughter Dinner*

Description of Fundraiser

Dinner was held in elementary school cafeteria at no rental charge

Same evening as Daddy- Daughter Dance at middle school gym - 1/2 mile down the road

The dance (a PTO fundraiser) has been going on for about 5 years before we added the dinner option

Cafeteria was decorated by club members

Serving time was one hour ahead of start of dance

Members prepared and served approximately 100 meals @ \$20 per couple (daddy & daughter)

Several of these girls were below the age of 8, with small appetites, so the food cost was low.

The menu was grilled chicken, tater tots, salad, green beans, and a dinner roll with tea and lemonade to drink

The chicken was grilled the day before by one of our co-pilots and reheated at the school

We used the cafeteria serving line to keep everything hot.

One of our club members has a bakery and donated cake for dessert.

The tea and lemonade was also donated by members.

How was it advertised or promoted

Flyers sent out with the students' ages K-6th grade.

Posted on Mannford 411 Facebook page

Signup sheet was sent out ahead of time so we knew how many meals to prepare, allowed for a few walk-ins

Expenses -

Decoration and tableware were donated by club members

Club member does volunteer work at the school, so they were willing to let us use the facility.

Food cost \$6 per 50 couples = \$300

Net Profit \$700

Any additional information

Because we had a predetermined menu for all, it was fast and efficient serving everyone.

Pilot members were in and out within 4 hours, which included decorating, serving the meal, members eating themselves after guests left, and clean-up.

A FUN time was had by all

We plan to do this again this upcoming year.

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We went Virtual

Club Name Pilot Club and District *Pilot Club of Lucaya – Bahamas District*

of Members 47

New or established fundraiser? **New**

Name of Fundraiser- ***Beauty from Within***

Brief Description of Fundraiser

This was a virtual make-up class designed to teach females to love themselves with all their flaws and to be authentically themselves

It was hosted by our very own Make Up Artist, Pilot Kaylisa Kemp CEO of Beauty Call By Kay.

Admission \$30.

Created an Event Page on Facebook inviting persons to acknowledge whether or not they would be in attendance.

Participants used their own Make Up, information regarding which make-up items required was sent to participants prior to the event

Participants were asked to share their before and after photos and Tag the Pilot Club of Lucaya

Day of the event- Video was sent out via Instagram and Facebook counting down the start of the event.

Participants were also given the opportunity to purchase a digital Make-up guide by artist Kaylisa Kemp, designed to strengthen their knowledge of the applications and skills learned.

We were fortunate to also have the Wine distributor for Believe Wines come on board, and for every bottle of wine purchased by attendees, a donation was given to our Club

Thank you messages were sent to all participants following the event.

Expenses- **No expenses to our club**

How was it advertised or promoted?

Created electronic flyer that was posted on Facebook & Instagram

A 60 second radio commercial was produced and shared via WhatsApp and also aired on Global 99.5 FM (free of charge)

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Club Name Pilot Club and District- **PC of Miami – Florida District**

of Active Members **19**

New or established fundraiser? **New**

Name of Fundraiser- ***Virtual Bingo Nights***

Brief Description of Fundraiser

Hosted bingo nights on Zoom for the months of September, October, December, and March. We charged \$20 which included 4 rounds of bingo and 8 cards to play.

Also charged \$5 if participants wanted to enter for our 50/50 raffle at the end of the night. Cards were purchased through MyFreeBingoCards.com which also included a digital bingo caller and a way to send cards online.

Payment was accepted through PayPal, Venom, or check. Bingo nights typically took 4 hours and included bingo nights, music, and fun facts or jokes made by hosts.

A PowerPoint presentation was also included with each bingo night that explained Pilot, the rules of the game, and what patterns we would play each round. Most of our bingo nights were themed (e.g.

Halloween, Christmas, and St. Patrick's Day).

Expenses: **\$10 to purchase 100 cards (first 30 are free)**

Net Profit: **\$830**

How was it advertised or promoted?

Personal contacts via email, text, and calls. We also advertised on our club FB page and Instagram. We used the FL District registry to send emails to Pilots, and also advertised it at one of the PI Power Hour training sessions.

Club Name Pilot Club and District **PC of Miami – Florida District**

Of Active Members **19**

New or established fundraiser? **New**

Name of Fundraiser- *Double Good Popcorn Sales*

Brief Description of Fundraiser

We sold gourmet popcorn through DoubleGood.com.

All of the sales were virtual so we did not have to pre-buy a certain amount nor did we have to deliver them.

The company has you set up a website for your club where participants can purchase the popcorn and have it directly shipped to their address.

Other members of the club were also able to set up their own “pop-up store” and set monetary goals.

Double Good also has an app that you can download so you can set up a store and see how your fundraiser is progressing.

We had a limit of 4 days to sell the popcorn each time we did it.

We sold popcorn in October and again in March (before Easter).

Expenses: No expenses

Net Profit: \$2,285

How was it advertised or promoted?

Personal contacts via email, text, and calls. The Double Good gives you a special link that you can easily share to your store. We also advertised on our club FB page and Instagram. We used the FL District registry to send emails to Pilots. In October we sold it as part of our Fall Council marketplace which we would advertise in person.

Club Name Pilot Club and District *Pilot Club of Nassau – Bahamas District*

of Members 72

New or established fundraiser? *New*

Name of Fundraiser- *Virtual Cooking Class*

Brief Description of Fundraiser –

We advertised on Social Media

Attendees paid \$50 to participate (meal for 4)

Box with all the ingredients was provided by a partner Showman E Bistro (at cost of \$40) and delivered as we were in lockdown in the Bahamas

Menu - A taste of India - Chicken Tikka Masala, Basmati Rice, Naan. Veg of your choice

Customers were guided through the cooking session by Chef Macarra Fowler, services complimentary to the club

The meal that fed 4 would have normally been sold for \$75 – \$100 with a chef guidance.

At the end of the class, attendees were encouraged to share pictures of their plated meal on their personal social media pages.

Virtual Class was a means of upliftment for individuals during the pandemic and helped raise some needed funds.

Expenses \$40 per person for supplies

Net Profit \$1120

How was it advertised or promoted? *Via Facebook, WhatsApp,*

Club Name Pilot Club and District *Pilot Club the Halifax Area – Florida District*

of Members 23

New or established fundraiser? *New*

Name of Fundraiser- *Virtual Facebook Live Raffles*

Brief Description of Fundraiser

Unable to host in-person gatherings due to COVID, members elected to host Facebook Live Raffles.

Members donated \$1000 worth of Gift Cards in amounts ranging from \$10 to \$50 each

Cards were packaged together to create 20 “bundles” with values between \$25 -\$100
Also had \$100 CASH and \$100 with of scratch-off lottery tickets.
Chances were sold (3 chances for \$20 OR 8 chances for \$40)
Winners did not have to be “on line” to win.
Advertised on the clubs and our personal social media pages and sent copy of flyer to our email lists, also contacted previous attendees at our events.
In addition to cash and checks, we established PayPal and CashApp accounts to collect electronic payments.
Treasurer kept track of how many entries each donor was entitled to, and that number of entry tickets were entered in to drawings.
On day of event a limited number of masked Pilots met, the wall behind them decorated for the occasion.
At start time, connected LIVE on Facebook, one at a time each card package was announced (with amounts increasing) and a winner drawn.
The winning card bundles were delivered by Pilot who sold the ticket OR mailed US postal service.
Expenses none- gift cards, cash and lottery tickets all donated
2nd event we paid \$75 room rental charge.
Net Profit Mingle & Jingle \$3,773 and the COVID Comedy \$2,077
How was it advertised or promoted?

Flyer on Facebook, Emails to friends, family and other District Pilots. Word of Mouth

Any additional information

Something for Everyone

Club Name Pilot Club and District Pilot Club of St. Lucie County – Florida District

of Members 7 plus 2 emeritus in a nursing home

New or established fundraiser? New

Name of Fundraiser- What’s *Your Shoe Size*

Brief Description of Fundraiser

Held during March Madness – the NCAA men’s Basketball Tournament

Due to COVID and not being able to have in-person fundraisers

Sent emails to friends, family and other District Pilots

Sent personalized letters to family and friends up north and out west

Asked individuals to donate the \$ amount of their shoe size.

Take your shoe size x \$1.00 and write a check or use other electronic form of payment

Campaign lasted the month of March

Expenses- No expenses to our club

Profit – \$600

How was it advertised or promoted?

Flyer on Facebook

Emails to friends, family and other District Pilots

Converted the flyer into personalized letter to mail to friends up north and out west

Any additional information

Easy and Fun way to raise funds

Club Name Pilot Club and District- Riverview Pilot Club – Florida District

of Members 41

New or established fundraiser? NEW

Name of Fundraiser *Delightful Dishes* recipe book

Brief Description of Fundraiser

Set up Committee

Gathered recipes from Pilot members for beverages, appetizers, and desserts

Designed cookbook titled – *Sips, Snacks and Sweet Treats*.

Utilized cookbook publisher software to create elements of cookbook online

Purchased 200 cookbooks

Sold for \$20 wrapped with seasonal decorations or \$18 unwrapped

Obtained sponsorships to help offset cookbook cost and materials

Expenses: \$985 printing charge

Net Profit: \$3,900 (90% of sales complete)

Club Name Pilot Club and District- Pilot Club of Akron- KY-OH-WV District

of Members

New or established fundraiser? Established – ongoing for many years

Name of Fundraiser *Shop with Scripts*

Brief Description of Fundraiser

Gift card Fundraising

Purchase gift cards for face amount on a link to our club

Purchase for personal use or to sell at holiday bazars.

Club receives % on each card purchased

Over 655 participating companies- but card in advance vs paying at time of purchase.

Expenses: zero

Net Profit varies from year to year

How was it advertised or promoted as it advertised or promoted? Facebook and Pilots to friends

Additional Fundraising Ideas

Bingo Night / Bunco Night

Bridge Tournament

Rummage Sale / Garage Sale

Bake good Sale

5K Foot Race

Holiday Luminaries / Christmas tree Memorial Lights

Holiday Tour of Homes

Holiday Wreath Sales

Wrap Presents at Holiday time

Golf Tournament

Celebrity Waiters

Murder Mystery Dinner

RADA cutlery sales

Go Fund Me Page

Calendar Advertisements