



Campaign Collateral Assembly Guide



GENERAL INFORMATION

- All “Get Real - Show You Care” campaign materials can be printed on standard 8 1/2” x 11” heavy white cardstock either on a home printer or at a local copy shop.
- OPTIONAL: Get Real Table Tent can be printed on glossy photo paper.
- OPTIONAL: Conversation Cards can be printed on pre-perforated Avery Business Cards using the ‘Get Real Conversation Cards_MS Word’ document included in the Resources and Marketing Collateral folder.
- Basket Cards and Table Mats should be printed and cut out along the outer edge of the orange border.
- OPTIONAL: Laminate Basket Cards and Table Mats after printing and cutting.
- Conversation Cards should be cut out in between the orange lines or separated, if using prefabricated business cards. Once cut/separated, punch a hole in the upper left corner (inside the orange border) of each Conversation Card. Thread a full set of 10 Conversation Cards onto a standard ring binder (available at office supply stores).

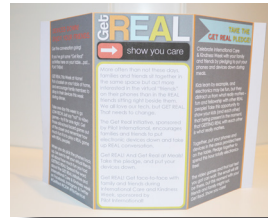
GET REAL TABLE TENT ASSEMBLY GUIDE



1. Before assembly, Table Tent must be trimmed to size.



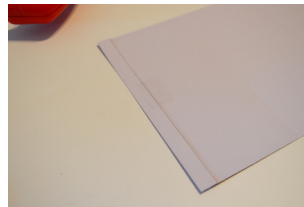
2. Use paper trimmer to cut along the outside of the black and orange borders.



3. Once cut, score along the outer left side of each orange line and fold.



4. Table Tent is ready for assembly. Clear tape, double-sided tape or tape runner recommended.



5. Tape one of the outer flaps to the back side of Table Tent.



6. Run double-sided tape along the other flap, printed-side up (front side).



7. Adhere the two flaps together on the inside of Table Tent (stick Step 6 to Step 5).



8. Assembled Table Tent.