

SAMPLE NEWS RELEASE

For Information Contact:

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(City) Resident Attends Pilot International Convention in Montreal, Canada

(City, date) – **(Attendee's name)** of **(city)**, a member of **(name)** Pilot Club, recently attended the 95th Pilot International Convention in Montreal, Canada. **(Last name)** was one of more than 620 Pilots who participated in the global event that drew representatives from more than 4 countries and geographic areas around the world.

According to **(last name)**, “**(Add sentence or two about your experience at the convention).**”

Convention highlights included a spectacular Flag Ceremony with Pilots from around the world, some in native dress, who marched along with their country’s flag. Attendees also heard a keynote speech from Giovanni Gaudelli, a dynamic, uplifting and entertaining motivational speaker.

Additionally, convention attendees attended workshops, learned about important issues facing communities globally, elected international officers, voted on the 2016-2017 Pilot International Budget and helped set the future direction for Pilot International.

“It was exciting to gather with so many Pilots from other countries. It’s a great reminder that Pilots are not only making a difference in our local communities, but also around the world,” said **(last name)**.

(Add biographical information about attendee).

Locally, Pilot club members make an impact in the community through service, such as **(list projects)**. Proceeds from past fund-raising events have been used to **(list scholarships and/or other causes to which the club has contributed)**. The club is currently **(list current and upcoming projects)**.

The **(name)** Pilots Club has **(#)** members and meets on **(day of week/month)** at **(time)** at **(location)**. Pilot clubs are groups of men and women that identify needs within their communities and work together to fulfill those needs. For more information or to get involved with the **(name)** Pilots Club, please contact **(name)** at **(phone number/add website address if**

appropriate).

Pilot International is an international service club organization. Our 14,700 plus members includes 340 Pilots Clubs worldwide and also 176 Anchor Clubs that are serving communities around the globe. Since 1921, Pilot clubs have upheld their principles of friendship and service by joyfully meeting the needs of individuals and communities, championed youth initiatives and strengthened local communities through hands-on service and humanitarian projects. For more information about Pilot International, visit www.pilotinternational.org

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